



Chamber Member Marketing Tools

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Your business has many marketing tools available as part of your Grayslake Area Chamber Membership. Please review the list and contact the Grayslake Chamber above, for additional information:

Business Webpage – Each Chamber Member has their own free webpage on the Chamber Website that they will maintain and enhance. This includes Business Description, Hot Deals, Events, Help Wanted, Photos, You Tube Video, etc.

Community Guide – Each Chamber Member will have a free categorical listing when a Community Guide is produced (annually).

Lunch and Learns – The Chamber occasionally hosts morning Membership Meetings to provide Keynote Speakers to share information of interest to our Members. This also provides our members the opportunity to network.

Ribbon Cuttings – New Chamber Members are encouraged to book a ribbon cutting with the chamber. These are great ways to host a little get together and meet the board members as well as other members. Members celebrating a work anniversary can book one as well!

After Hours Networking Mixers – During the year you will enjoy the benefits of our After-Hours Business Networking Mixers. These are valuable opportunities to educate other community leaders about your business so they can share this information with others. Members are encouraged to host Mixers.

Event Sponsorship – Members enjoy a variety of sponsorship opportunities with which they gain valuable access to the community and branding opportunities online and in print.

Social Media – The Chamber utilizes Facebook, LinkedIn and Instagram to spread the word about the great things our members are doing as well as all the events and business programming we offer. Please Like Follow and share our pages (Grayslake Chamber of Commerce). If you would like your information shared, please @Grayslake Chamber of Commerce or #grayslakechamber in your posts.

Brochure Racks – The Chamber Office is open Monday- Thursday for convenience of the General Public. You may drop your business brochures or cards off to the Chamber and we will display them in the appropriate racks. We also have business card racks that you may utilize.

“Chamber Bucks” Gift Certificates - The Chamber has what we call ‘Chamber Bucks’, Gift Certificates that we sell to the public and use as prize money for various events. All our Members are encouraged to



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accept these the “same as cash”. On the back of the gift certificate, it reminds you to return them to the Grayslake Chamber for full reimbursement.